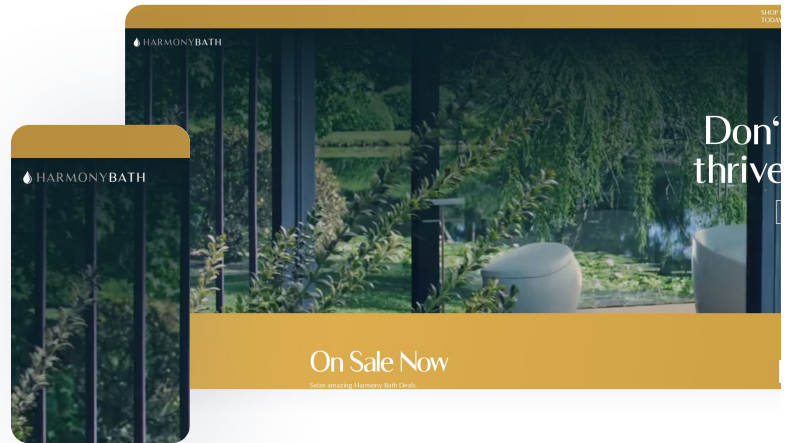




# harmonybath.com Report

The first step to improving your SEO is understanding how you're currently performing. Below, we have compiled a list of some of the most important ranking factors, and have given you a score for each one. If you want to learn more about how you can improve your rankings then sign up for the Hike platform where you'll learn how to increase traffic on your website by managing your own SEO efforts.



**Your SEO needs work**

## Your SEO needs work

There are a lot of areas where you can improve the SEO of your website. Don't be downhearted; this means there's a lot of opportunity available for better rankings!

Keywords

20 / 100

Onsite

40 / 100

Speed

30 / 100

Backlinks

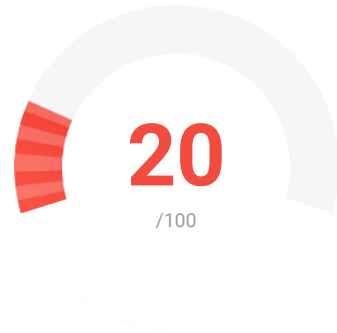
0 / 100



## Keyword Performance

Your website does not rank very well in Google. Below shows you how many keywords your website appears for in Google vs your top competitor. As you can see you there are not enough keywords on page 1.

You want to aim for the top 5 positions for every phrase, as this is how you will drive the most traffic. Want to improve your rankings? Make a start on the actions detailed further down the report.



### Top 3 Positions

0

### Page 1

0

### Total Keywords

12

▼ 100% lower than your top competitor



Here are up to 25 of the top keywords yours and your competitor's website rank for. Are your important product and services being mentioned?

### harmonybath.com Ranking Keywords

KEYWORD URL	POSITION
Toto Bathroom Faucet <a href="https://www.harmonybath.com/toto-faucets">https://www.harmonybath.com/toto-faucets</a>	48
Toto Washlet Seats <a href="https://www.harmonybath.com/toto-washlet-bidet-seats">https://www.harmonybath.com/toto-washlet-bidet-seats</a>	49
Bb-2000 <a href="https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black">https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black</a>	52
Toto Washlet Price <a href="https://www.harmonybath.com/toto-washlet-bidet-seats">https://www.harmonybath.com/toto-washlet-bidet-seats</a>	56
Bio Bidet Bb 2000 <a href="https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black">https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black</a>	60
Bio Bidet Bb-2000 Bliss <a href="https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black">https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black</a>	60
Buy Toto Washlet <a href="https://www.harmonybath.com/toto-washlet-bidet-seats">https://www.harmonybath.com/toto-washlet-bidet-seats</a>	61
Toto Logo Png <a href="https://www.harmonybath.com/toto-faucets">https://www.harmonybath.com/toto-faucets</a>	62
Bio Bidet Bb-2000 <a href="https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black">https://www.harmonybath.com/product-page/bio-bidet-bb-2000-remote-control-white-or-black</a>	64
Toto Bathtubs <a href="https://www.harmonybath.com/">https://www.harmonybath.com/</a>	66

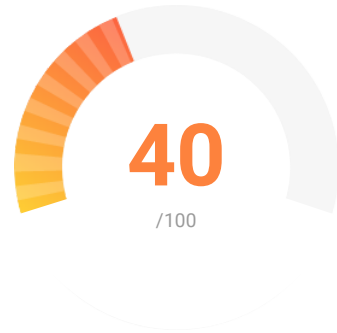
### bidetking.com Ranking Keywords

KEYWORD URL	POSITION
Add Outlet For Bidet <a href="https://bidetking.com/pages/bidet-toilet-seat-electrical-outlet-faq">https://bidetking.com/pages/bidet-toilet-seat-electrical-outlet-faq</a>	1
Bb1000 Vs Bb 2000 <a href="https://bidetking.com/blogs/bidets/bio-bidet-bb-2000-bliss-vs-bio-bidet-bb-1000-supreme-bidet-toilet-seat-comparison">https://bidetking.com/blogs/bidets/bio-bidet-bb-2000-bliss-vs-bio-bidet-bb-1000-supreme-bidet-toilet-seat-comparison</a>	1
Bb1000 Vs Bb2000 <a href="https://bidetking.com/blogs/bidets/bio-bidet-bb-2000-bliss-vs-bio-bidet-bb-1000-supreme-bidet-toilet-seat-comparison">https://bidetking.com/blogs/bidets/bio-bidet-bb-2000-bliss-vs-bio-bidet-bb-1000-supreme-bidet-toilet-seat-comparison</a>	1
Best Bidet Seats 2021 <a href="https://bidetking.com/pages/best-bidet-toilet-seats">https://bidetking.com/pages/best-bidet-toilet-seats</a>	1
Best Bidet Toilet 2021 <a href="https://bidetking.com/pages/best-bidet-toilet-seats">https://bidetking.com/pages/best-bidet-toilet-seats</a>	1
Best Bidet Toilet Combo <a href="https://bidetking.com/collections/bidet-toilet-combos">https://bidetking.com/collections/bidet-toilet-combos</a>	1
Best Bidet Toilet Seat 2020 <a href="https://bidetking.com/pages/best-bidet-toilet-seats">https://bidetking.com/pages/best-bidet-toilet-seats</a>	1
Best Bidet Toilet Seat 2022 <a href="https://bidetking.com/pages/best-bidet-toilet-seats">https://bidetking.com/pages/best-bidet-toilet-seats</a>	1
Best Bidet Toilet Seats 2021 <a href="https://bidetking.com/pages/best-bidet-toilet-seats">https://bidetking.com/pages/best-bidet-toilet-seats</a>	1
Best Electronic Bidet Toilet Seat <a href="https://bidetking.com/pages/best-bidet-toilet-seats">https://bidetking.com/pages/best-bidet-toilet-seats</a>	1



## Onsite

Below are up to ten SEO actions we recommend you make to your website now to improve the onsite SEO. **We have also found more actions for your website** (that covers all your website pages) that will help your website rank higher in the Google search results.



The meta description on <https://www.harmonybath.com> is a little long, we recommend reducing the length to help SEO

10 MINS ⌚ ^

Your page <https://www.harmonybath.com/toto-washlet-plus-toilets> doesn't have a H1 heading, including this can help your SEO

10 MINS ⌚ ^

Some of your images are missing ALT text on <https://www.harmonybath.com>

15 MINS ⌚ ^

Your page <https://www.harmonybath.com/toto> doesn't have a H1 heading, including this can help your SEO

10 MINS ⌚ ^

Your page <https://www.harmonybath.com/toto-washlet-bidet-seats> doesn't have a H1 heading, including this can help your SEO

10 MINS ⌚ ^

Increasing the length of the title tag on <https://www.harmonybath.com/toilets> can increase traffic to this page

10 MINS ⌚ ^

The meta description on <https://www.harmonybath.com/toilets> is a little long, we recommend reducing the length to help SEO

10 MINS ⌚ ^

Increasing the length of the title tag on <https://www.harmonybath.com/toto-washlet-plus-toilets> can increase traffic to this page

10 MINS ⌚ ^

The H1 on <https://www.harmonybath.com/toilets> is a little short, can you extend it?

10 MINS ⌚ ^

Increasing the length of the meta description on <https://www.harmonybath.com/sale> can increase traffic to this page

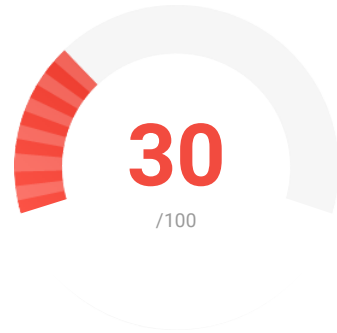
10 MINS ⌚ ^



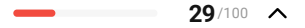
## Page Speed

Below is your page speed score for your website's homepage on a mobile. The higher the number, the better the performance. **Currently, there is a lot of improvement required for your website so it loads faster.** This will not only impact your SEO performance but also your customer experience.

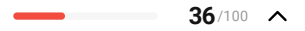
Below the scores you will find a list of actions you can take to improve your website's speed. These are bespoke recommendations direct from Google for your website.



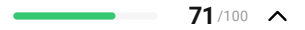
Serve static assets with an efficient cache policy



Reduce JavaScript execution time



Reduce unused CSS

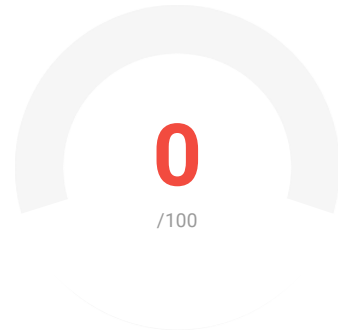




## Backlinks

Your backlink score isn't very good - you need to build some backlinks. Below shows you how many backlinks your website has vs your top competitor .

A backlink is a link from another website to yours, and it really helps your SEO. At the moment, your backlink score is very low and it is because you have a small number of backlinks from valuable websites, so you want to improve this as soon as possible.



### Total Backlinks

5

100% lower than your top competitor

### Linking Websites

5

99% lower than your top competitor

### Website Authority

0/10

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Here are up to 7 of the top backlinks you and your competitor have. Can you see any opportunities from your competitor?

#### harmonybath.com Backlinks

BACKLINK URL	SCORE
frepaidirectory.in 13th Jan 2023	2
indianonlinestore.in 9th Jan 2023	1
nestindia.in 7th Jan 2023	1
linkstore.store 10th Jan 2023	1
dtejal.store 5th Jan 2023	1

#### bidetking.com Backlinks

BACKLINK URL	SCORE
totousa.com 4th May 2022	10
washingtonpost.com 20th Dec 2021	9
freebeacon.com 12th Dec 2022	9
bhg.com 17th Jul 2022	9
allure.com 5th Dec 2020	8
microship.com 2nd Dec 2020	8
metaefficient.com 18th Apr 2022	8

Thanks for reading!

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